Microsoft

Seize the power of the cloud: 7 reasons to switch to Microsoft 365

Introduction

As cloud capabilities transform the way companies work in fundamental ways, they need comprehensive solutions designed for a digitally transforming world. Microsoft 365 is a comprehensive, intelligent solution, with tools designed to foster creativity, build teamwork, and simplify security across the enterprise.

How does Microsoft 365 enable digital transformation?

Microsoft 365 brings together Office 365, Windows 10, and Enterprise Mobility + Security to deliver a complete, intelligent, and secure solution that empowers people. It's designed to effectively unleash the power of creativity in the enterprise with Office 365 productivity tools, while Windows 10 helps streamline management of company devices and data across a range of environments.

Office 365 is the cloud-based version of familiar Office apps, including Word, Excel, and PowerPoint, designed for better team collaboration and innovation.

Office 365 allows teams to stay connected and collaborate documents from any device with mobile versions of Office apps. Share files in the cloud, regardless of where your team members are located.

Windows 10 includes intelligent security capabilities to protect users against malware and outside threats, plus it offers comprehensive endpoint protection.

Windows 10 automatically manages upgrades and updates, freeing up IT resources to focus on business-critical tasks.

EMS is an intelligent mobility management and security platform that manages user access, device use, and application data across your company.

Enterprise Mobility + Security uses multi-factor authentication to protect against unauthorized access with machine learning-powered analytics and threat protection. It efficiently manages user identities for teams with automated workflows and self-service capabilities, such as password resets.

Microsoft 365 is a complete, intelligent solution, with Office 365, Windows 10, and Enterprise Mobility + Security, that empowers companies to be creative and work together, securely.

7 reasons to switch to Microsoft 365

Why switch to Microsoft 365 from your company's on-premises technology?

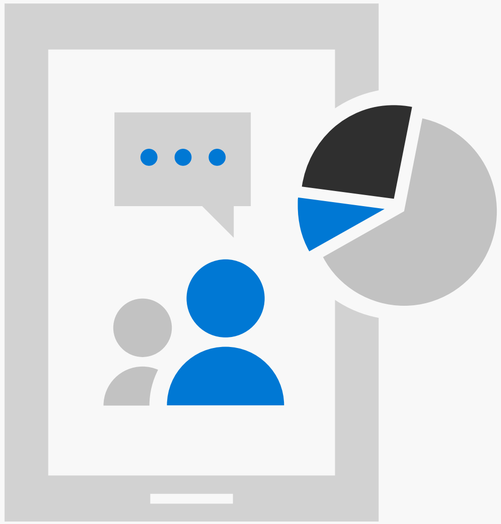
1. Team collaboration with Office 365
2. Secure file sharing
3. Mobility and device compatibility
4. Machine learning-enabled efficiencies
5. Agile communications for everyone
6. Safeguard your data, virtually everywhere
7. Maintain current data privacy and compliance

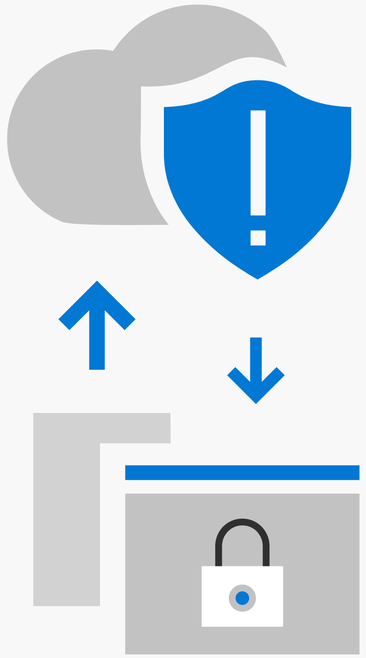
1

1

Team collaboration with Office 365

- Coauthor documents in Word, Excel, PowerPoint, or OneNote in real time, and share feedback via chat in Word.
- With Office 365 and OneDrive for Business, version control is easier to manage, since documents are automatically backed up, changes are saved, and you can easily return to previous versions of your work.





2

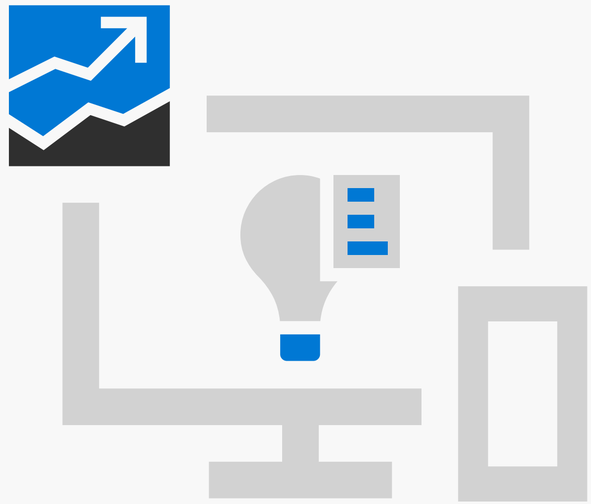
Secure file sharing

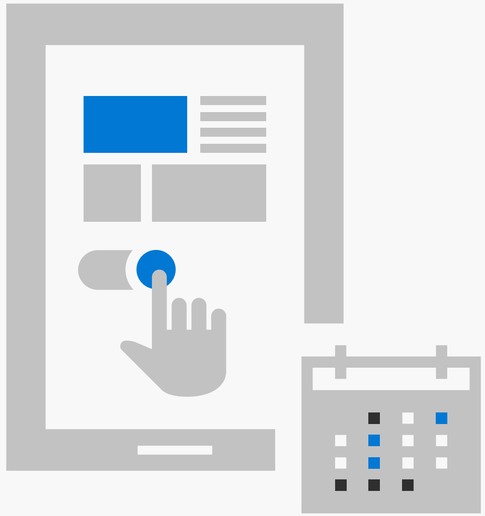
- Share files safely with others (even outside your company) and protect your company's data with secure links that help control access and editing permissions.
- Your files are automatically backed up to your secure OneDrive for Business account, where you can view the version history of your files on desktop or mobile.

3

Mobility and device compatibility

- Office 365 apps (Word, Excel, PowerPoint, and OneDrive for Business) are designed for workflow portability in mind, allowing your teams to create, collaborate, and communicate on documents using desktop or mobile.
- Enterprise Mobility + Security manages your mobile devices, app security, and user access and management, plus it analyzes and protects against outside threats.
- Windows 10 features built-in compatibility that helps you easily transition among devices and locations. For example, you can begin a document on your smartphone and complete it on your laptop with the assurance your changes will be preserved.





4

Machine learning-enabled efficiencies

- Formatting and design suggestions in PowerPoint, as well as data insights in Excel, can make the quality of your work look more professional.
- Calendaring becomes easier, with seamless machine learning that suggests meeting times, and can remind employees of required follow-ups with contacts, scheduled presentations, and contracts to complete.

5

Agile communications for everyone

- Microsoft Teams, included as part of Office 365, helps your team stay productive anywhere.
- Maximize the efficiency of how you work, by sharing insights instantly, finding and adding contacts, and sharing files to collaborate on wherever you go, with a full suite of Office apps.

6

Safeguard your data, virtually everywhere

- Microsoft 365 apps have built-in advanced threat protection for your data, where advanced algorithms, supplemented by constant human input, work to improve how threats are detected and defeated.
- Enterprise Mobility + Security uses Advanced Threat Analytics (ATP) and prevention techniques to evaluate and guard against outside cyberthreats and continuously monitor the network with up-to-date intelligence on known attacks and exploits.
- Windows 10 includes advanced security for enterprise data, with enhanced compliance and expanded Data Loss Prevention (DLP) features, and stronger protection for company data on mobile devices with Windows Information Protection (WIP), including support for selective remote wipe.

7

Maintain current data privacy and compliance

- Microsoft 365 capabilities help safeguard data so companies can fully comply with General Data Protection Regulation (GDPR) and other global, regional, and industry-specific regulations.
- Office 365 tools like Compliance Manager and Content Search can help companies to assess and manage risk, while Advanced Data Governance and Data Loss Prevention help classify, protect, and monitor company data.

Ready to seize the power of the cloud?

Microsoft 365 is a complete, intelligent solution that drives digital transformation. With the productivity and security capabilities of Office 365, Windows 10, and Enterprise Mobility + Security built in, Microsoft 365 works to empower your people to be more creative and work together, securely.

Discover how you can drive digital transformation using Microsoft 365.

Contact us ›

©2020 Microsoft Corporation. All rights reserved. This document is provided “as-is.” Information and views expressed in this document, including URL and other Internet website references, may change without notice. You bear the risk of using it. This document does not provide you with any legal rights to any intellectual property in any Microsoft product. You may copy and use this document for your internal, reference purposes.